After studying with Nestor Gil, assistant professor of art, psychology major Bridget Fitzgerald ’14 integrated art into her work. Through her moving charcoal drawings, she presents a meditation on the ambiguity of emotion.

Cladstone Fluneey Hutchinson, director of the Economic Empowerment and Global Learning Project, along with students Natalie Nollan ’17, Drew Davis ’17, and Osagie Afe ’15, partnered with Appalshop, a nonprofit arts and education center in Kentucky, to help preserve the rich culture of Appalachia.

Environmental Protection Agency Fellow and 2014 Udall Scholar Emily Crossette ’15 partnered with Art Kney, associate professor of civil and environmental engineering, to do cutting-edge research on wastewater testing. Says Crossette, “I want to use my education to ensure that we have safe, clean drinking water.”

Inspired by Robert Mattison, Marshall R. Metzgar Professor of Art, to follow her passion, lawyer Amy Herman ’88 developed “The Art of Perception” to help everyone, from nurses to policemen, use art to improve their powers of observation.

Lafayette alumni forge lifelong connections to their college.

40 countries are represented in the class of 2018.

2,400 students. 240 clubs and organizations.

22% of Lafayette’s students are NCAA Division I athletes.

Three generations of scholar-athletes — Dr. Wilbur Wilson Oaks ’51, Cindy Oaks Linville ’80, and Cammie Linville ’13 — founded a home at Lafayette. In gratitude, Cindy and her family endowed the Oaks Leadership Academy for athletes in honor of her father.

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"STUDENTS TODAY want their education to be like their world: connected. And our approach creates those connections. We integrate our students’ academic, social, and professional development into a seamless pathway to the future. In this model, we are not an ivory tower, but an integrated circuit."

ALISON BYERLY, PRESIDENT

IN A WORLD that is increasingly shaped by myriad connections between people, across disciplines, and among nations, only those capable of fostering and leveraging such connectedness will thrive and lead.

At Lafayette, a longstanding tradition of interdisciplinary study — exemplified by the connection between liberal arts and engineering — creates synergies that spark discovery and advance knowledge.

We continually explore innovative ways to teach and learn, connecting classroom learning with experience in the world beyond. Students, faculty, and alumni alike are bound together in a seamless network that spans generations and creates powerful bonds. From these bonds come lifelong friendships, fruitful intellectual partnerships, and a culture of giving back to the community.

At Lafayette, we live connected. And because we live connected, we are prepared to lead change.

Join us as we embark on an ambitious $400 million campaign that will draw on our abiding strengths to propel us into a promising future.

“LIVE CONNECTED LEAD CHANGE LAFAYETTE COLLEGE”
BOLSTERED BY TRADITION...
Terese Sydonna Brown ’07 dreamed of working on Wall Street, but internships in high finance convinced her that her destiny lay elsewhere. While earning her degree in economics and business and studio art, Brown took the advice of her economics professor to spend a semester in London with international retailer French Connection. This reawakened an early interest in fashion, and after studying at the Fashion Institute of Technology, Brown launched her own special occasion clothing label — Terese Sydonna — in 2011. She continues to connect with Lafayette, mentoring students who nurture dreams of their own.

“LAFAYETTE HAS ALWAYS BEEN AN INCUBATOR FOR LEADERSHIP. When I was here in the early ’70s, I was a lab instructor and a tour guide. My fraternity also gave me leadership experience, and I discovered I had some capacity for it. Without a formal business program, Lafayette produces a large number of CEOs and entrepreneurs. We give students opportunities to practice leadership, and that is tremendous preparation for success.”

STEVE PRYOR ’71, CAMPAIGN CHAIR; PRESIDENT, EXXONMOBIL CHEMICAL COMPANY
While traveling with her parents in India, Abby Williams ’15 was shocked at the sight of untreated waste everywhere, and she thought hard about a solution. Online investigation led her to anaerobic digestion — an ecologically friendly way to treat organic waste. Microorganisms break down biodegradable material in the absence of oxygen, and in the process both manage waste and produce alternative energy, two outcomes badly needed in India. Williams stepped outside her majors to work with chemical engineering professor James Ferri and faculty members from the environmental science program to shape and conduct a research project.

“PART OF WHY LAFAYETTE GRADUATES well-rounded students who are excellent communicators is because of students like Abby Williams. She is a double major — neuroscience and policy studies — with an interest in alternative energy refining. Mark Crain, chair of policy studies, and I were able to give Abby a tailored research and learning experience.”

JAMES FERRI, JAMES T. MARCUS ’50 PROFESSOR AND DEPARTMENT HEAD, CHEMICAL AND BIOMOLECULAR ENGINEERING
"DIVERSITY ENRICHES the experience of every student on campus. Scholarships and financial aid make the Lafayette experience available to qualified students regardless of their ability to pay. These measures ensure we can build classes that embody academic, artistic, and athletic gifts and include students from a range of backgrounds and from across the globe. The best students demand a diverse environment; they want to learn from people who are different from themselves."

GREG MACDONALD, VICE PRESIDENT FOR ENROLLMENT MANAGEMENT

"A COUPLE WEEKS after I was accepted to Lafayette, my family went through a huge financial crisis. I explained my situation to other schools where I was accepted, and they responded, ‘Oh, that’s tough luck.’ Lafayette was unbelievable. The director of financial aid called me and my mom to talk through how I could come to Lafayette. I wasn’t just a number. Lafayette was willing to go over and above for some random kid from Jamaica, and it was donors who made it possible."

STACEY-ANN PEARSON ’15 is a civil and environmental engineering major and an economics minor. She is also a market analyst for the Lafayette Investment Club and a Lafayette College Ambassador.

"I CHOSE LAFAYETTE because of its strong academics and its science research programs. But the other important factor was financial aid. Thanks to the Marquis Scholarship I got to do physics research as an EXCEL Scholar my freshman year. And it meant I got to join the cross country and track teams, and be a part of the Oaks Leadership Academy. Lafayette has these great opportunities and resources, but it’s scholarship support that makes the decision to come to Lafayette easy."

TOM DAY ’16 is a Marquis Scholar. A physics major, Tom is also an EXCEL Scholar and a captain of the men’s cross country team.

GIVING STUDENTS ACCESS TO A LAFAYETTE EDUCATION CAN CHANGE A LIFE, A COLLEGE, A COUNTRY, AND A CULTURE.
Increasingly, talented young scientists are choosing careers in the health professions and in interdisciplinary fields like computational biology—careers grounded at the place where different fields intersect. To maintain our position as a leader in science education, Lafayette must invest in a cutting-edge, interdisciplinary center that will offer contemporary science classrooms and labs and also house programs such as the IDEAL Center, which brings together students from different disciplines to design innovative solutions to complex problems.

Academic spaces integrate disciplines and fuel creativity.

State-of-the-art facilities are visible symbols of Lafayette’s commitment to academic quality, and are essential tools for recruiting the best students and faculty.

Williams Arts Campus
Creativity, experimentation, and imaginative thinking are valuable traits in all fields, and a dynamic program in the arts helps to instill them. When completed, the Williams Arts Campus—home to Lafayette’s programs in studio art, theater, and film and media studies—will underscore the College’s commitment to excellence in the visual and performing arts and will serve as a prominent gateway between downtown Easton and the main campus.

Integrated Sciences Center
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“I’M PLEASED TO HELP LAFAYETTE strengthen its efforts and build on its commitment to innovative programs in fields that I believe are important for future generations.”

KENT ROCKWELL ’66, LAFAYETTE TRUSTEE; CHAIRMAN AND CEO, ROCKWELL VENTURE CAPITAL, INC.; LEAD DONOR, INTEGRATED SCIENCES CENTER
IN HIGHER EDUCATION, CHANGE IS IN THE AIR.
Technology has freed teaching from place.
Learning happens everywhere.
Complex problems require cross-disciplinary thinking.
Rising costs challenge four-year residential colleges.

AT LAFAYETTE, WE CONSTANTLY ASK:
“WHAT CAN WE DO DIFFERENTLY, AND BETTER?” WE WILL:
Push the boundaries of technology and strengthen personal connections.
Enhance our dynamic, fully integrated liberal arts and engineering education.
Infuse classroom learning with real-world knowledge.
Design a quality residential experience inseparable from our academic mission.

LIVING CONNECTED PREPARES US TO
LEAD CHANGE.

WHY DO WE THINK WE CAN?
Because we honor tradition but are not bound by it.
Because we are on an upward trajectory, energized by a new president with a compelling vision.
Because we have the history, the appetite, and the vision to lead change.
And we are anything but complacent.
Imagine where the connections among art and science and engineering can take you.

“It is exciting to collaborate with our colleagues in engineering and the sciences, because it puts new tools in the toolbox. It even lets you redefine the box itself. Our job is to prepare students for jobs that don’t exist today, to teach them how to take tools from every discipline and combine them in ways that will grow them as people and make them employable.”

SUZANNE WESTFALL, PROFESSOR OF ENGLISH AND THEATER AND DIRECTOR OF THE ARTS

Pride and love. Secrecy and betrayal. The uses to which science and technology are purposed. Such are the themes of Mary Shelley’s 1818 novel Frankenstein. Now more than 80 faculty members and students from engineering, neuroscience, computer science, art, and theater will explore those same themes in Lafayette’s Frankenstein 2029, a dynamic production co-produced by Ed Kerns, Eugene H. Clapp II ’36 Professor of Art, and Suzanne Westfall, professor of English and theater. Using the campus as its stage, the production will play in four locations simultaneously, recreating Victor Frankenstein’s 19th-century laboratory and a 21st-century version of Mary Shelley’s apartment.
TO LEAD CHANGE in teaching and learning, we must take advantage of technology to access information and use classroom time for the one-on-one interactions that promote the highest learning. We also need endowed professorships that signal our commitment to the disciplines and the promotion of interdisciplinary work, as well as funds to support faculty members as they adopt inventive methods to strengthen learning partnerships.

ROBIN RINEHART, DEAN OF THE FACULTY AND PROFESSOR OF RELIGIOUS STUDIES

Larry Malinconico, associate professor of geology and geophysics, exemplifies how technology can change the learning experience. Working with fellow geologist David Sunderlin and with Chun Wai Liew, associate professor of computer science, Malinconico developed the GeoData field app that lets students swap their orange field notebooks for tablet computers. Now they can record longitude, latitude, angles, rock types, and other observations in a mere 15 minutes — a task that used to take upwards of two hours.

IMAGINE A FUTURE WHERE INNOVATION ENRICHES TEACHING AND LEARNING.
“AT A TIME WHEN TECHNOLOGY increasingly isolates people, today’s students come to us wanting a sense of real community. We envision a campus that fosters connection and builds community — a diverse, inclusive campus where students can engage with and learn from one another, build affinities based on shared interests and values, and continue learning and developing inside and outside of the classroom.”

ALISON BYERLY

IMAGINE A COMMUNITY WHERE THE LINE BETWEEN LIVING AND LEARNING DISAPPEARS.

IMAGINE EXTENDING THE INTENSITY of first-year orientation, with its aura of exploration and discovery, over the entire college experience. What if we built an environment where new students live together in a “first-year village” and sophomores have ample opportunities to practice leadership? Where juniors and seniors work within their cohort to prepare for their futures, even as they mentor younger students? At Lafayette, we want to heighten the sense of a connected campus community through small-group living options, flexible social spaces, and a greater number of communal activities — all for students hungry for connection and a greater sense of belonging.
“THIS IS OUR MOMENT. We are unafraid to take a big leap forward. We have the track record. We have the vision. We have the connected, forward-thinking leaders who can bring about change. Now, it is time to commit the financial resources that will enable Lafayette to be the educational leader it aspires to be.”

ED AHART ’69, CHAIR, BOARD OF TRUSTEES; ATTORNEY AND PAST CHAIRMAN, SCHENCK PRICE SMITH & KING, LLP

PHILANTHROPY SEPARATES THE VERY GOOD COLLEGES FROM THE GREAT ONES.

WITH YOUR HELP, we will secure our place among America’s truly great undergraduate institutions.

We aspire to raise $400,000,000, which will allow us to enrich Lafayette’s already distinctive education and build an endowment that will sustain our excellence well into the future.

To allow us to live connected, lead change, and assume our place in the highest ranks of the nation’s liberal arts colleges, we ask you to...
INVEST IN CHANGE.

CONNECTING LIBERAL ARTS AND ENGINEERING

A STATE-OF-THE-ART INTEGRATED SCIENCES CENTER
The center will house biology, computer science, and related programs. Essential to recruiting the best students and faculty, the center will support teaching, research, and technology and will host IDEAL, a program that connects engineering and the liberal arts to solve real-world problems.

ACADEMIC FACILITIES
Lafayette’s plans call for cutting-edge labs, smart classrooms, and public spaces that invite engagement between students and faculty members, and that offer flexibility as teaching styles and methods evolve.

WILLIAMS ARTS CAMPUS
Completing the Williams Arts Campus will accommodate growth in our theater and film and media studies classes. Facilities will include a media and theater lab, rehearsal rooms, a studio control room, and a black box theater, making Lafayette a vibrant center for artistic expression.

SCIENCE AND ENGINEERING
Engineering and the sciences are cornerstones of Lafayette’s curriculum. To ensure exceptional learning experiences, we need support for faculty development, new programs, equipment, and other essential resources for teaching and research.

FOSTERING INNOVATION IN TEACHING AND LEARNING

FACULTY
Lafayette’s greatest asset is its faculty. By endowing professorships and continuing to add faculty positions, we will increase student-faculty interaction, support additional interdisciplinary course offerings, and increase flexibility within our curriculum.

STUDENT RESEARCH AND INTERNSHIPS
Expanding access to opportunities such as the EXCEL Scholars Program will provide more students with high-level research experiences. Additional funds for internship stipends will increase the number of students who can explore career options in fields that interest them.

TECHNOLOGY AND INNOVATION
Creative applications of technology will broaden and enrich the work of faculty members, librarians, and others, underscoring the College’s commitment to leading change in the use of technology to advance its educational mission.

CONNECTING THE CAMPUS COMMUNITY

FINANCIAL AID
Attracting the best students is critical. Additional resources for need-based aid and merit scholarships will make a Lafayette education more accessible to qualified students, regardless of income.

ATHLETICS
To realize athletics’ potential, we require endowment to hire and retain the best coaches, increase support for athletic scholarships, provide and maintain state-of-the-art equipment and facilities, and expand the educational and career-enhancement opportunities for student-athletes.

CONNECTED COMMUNITIES PROGRAM
To heighten the sense of campus connection, Lafayette will launch a residential life program that creates communities around shared interests and values. Other initiatives will incorporate academic advising, career counseling, intramural competitions, and social activities.

ANNUAL FUND
The Lafayette Annual Fund will remain an essential source of ongoing operating support, providing flexible funding that helps us meet pressing needs and take advantage of unexpected opportunities.

EMERGING INITIATIVES
These funds will enable us to respond to new opportunities that arise and also allow us to incorporate gifts from alumni and friends whose interests fall outside of designated campaign priorities.

TOTAL: $400 MILLION