LIVE CONNECTED LEAD CHANGE
THE CAMPAIGN for LAFAYETTE COLLEGE
THEY ADMIT THE VERY BEST STUDENTS, period, without considering their ability to pay.

They deliver the very best education. That means challenging and original coursework, mentored undergraduate research, and real-world, practical experience.

The very best schools recruit and retain top faculty who can both advance knowledge and transfer it through inspired teaching that extends beyond the classroom.

They embrace diversity and break down boundaries, understanding that individuals learn from differences and take joy in common interests. These schools don’t just anticipate the realities of a changing world, they prepare students to lead that change.

The very best schools forge close connections between students and faculty. And they afford students opportunities to engage with one another in a dynamic, 24/7 learning environment, nurturing relationships that last a lifetime.

Lafayette has many of these strengths.

But we aspire to reach higher.

With your support, we will be a top destination for tomorrow’s best students, distinguished by our integration of liberal arts, sciences, and engineering.

HOW WILL WE GET THERE?
ENSURING AFFORDABILITY

In what one alumnus calls our "boldest move since the admission of women," Lafayette will transform the College by admitting students of the highest caliber without regard to their families’ financial means, positioning ourselves among the nation’s top liberal arts schools.

Living and learning with people from a wide range of backgrounds and experiences is at the heart of a residential liberal arts education. But the cost of a high-quality education is rising faster than wages, making it impossible for low-income families—and harder for middle-income ones—to afford Lafayette. Increasingly, student debt constrains opportunity. Yet Lafayette has so much to offer talented students from all walks of life. An admissions process that turns a blind eye toward income sustains and even improves the quality of our student body and diversifies it at the same time.

AFFORDABILITY REQUIRES SIGNIFICANT INVESTMENT.

Financial aid is a signature initiative of the Live Connected, Lead Change campaign. Over the last few years, Lafayette has added more than 70 named scholarships to help ensure access for the most talented students regardless of financial status.


I'M DOUBLE MAJORING in civil engineering and history. I have never seen them as mutually exclusive, and Lafayette offered me the opportunity to pursue both interests. I love that idea and it was a major influence on my decision to come here.”

“I ACTUALLY CRIED. I never cry when I’m happy, but I cried the day they told me I had received this scholarship. I would have never, ever imagined that I would study in a college, because my parents couldn’t afford it. This scholarship has given me a purpose in life and a dream that I want to pursue.”

“I WAS IN LOVE WITH THIS SCHOOL, but had I not been able to receive the scholarship, I may have had to look elsewhere. I would not have been able to attend Lafayette College.”

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“I WILL ALWAYS BE GRATEFUL for my scholarship, which allowed me to go to college. I’ve lived out several dreams at Lafayette: traveling, leading, bringing change to my community, and meeting artists I idolize. I’ve learned so much about myself and can’t wait to see what’s next.”

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“MY SCHOLARSHIP HAS allowed me to seize opportunities like studying abroad without the burden of additional loans. These experiences have broadened my understanding of my studies, encouraged me to travel, and given me confidence. I will graduate empowered to pursue a career I am passionate about.”

Nothing you support will have more long-term impact on Lafayette.
LAFAYETTE’S DISTINCTIVE BLEND of engineering and the liberal arts produces graduates who think critically, communicate clearly, and solve complex problems. Who lead companies as well as start them. Who are scientists, inventors, artists, and architects of our common future.

Educating gifted students to lead change means broadening the lens through which they see the world. Our interdisciplinary education does just that, but it demands state-of-the-art facilities commensurate with academic excellence and fully resourced programs that encourage collaboration and invention.

INVESTMENTS INCLUDE:

INTEGRATED SCIENCES CENTER
Built to accommodate tomorrow’s technology, the new Integrated Sciences Center will put Lafayette on the map for STEM education.

DEDICATED ACADEMIC FACILITIES
Learning spaces that match our faculty and students in quality are critical. We must renovate campus-based facilities as well as open classrooms in new places, as our Lafayette NYC initiative will do in Manhattan.

WILLIAMS ARTS CAMPUS
A gateway to campus and a signal of Lafayette’s commitment to the arts, the Williams Arts Campus benefits students, faculty, and community alike. Spaces include the anchor Williams Visual Arts Building; the Ahart Family Arts Plaza; 248 N. Third Street; and William C. Buck Hall.

SCIENCE AND ENGINEERING FUND
Engineering and the sciences are cornerstones of Lafayette’s curriculum and require investments in faculty development, emerging programs, equipment, and new approaches to teaching.

TECHNOLOGY AND INNOVATION FUND
Technology catalyzes innovation and both are key for a college leading change. Because technology changes constantly, ongoing support is needed to secure leading-edge tools.

Thanks to the Teagle and Andrew W. Mellon Foundations, Lafayette is advancing digital scholarship with state-of-the-art tools. A gift from Kent Rockwell ’66 to the new Integrated Sciences Center will move Lafayette up the ranks in STEM education. The X-Trained Engineering Initiative, funded by The Kern Family Foundation, instills an entrepreneurial mindset. Buck Hall, named for donors William C. Buck ’50 and Laura Buck, expands the Williams Arts Campus and encourages artistic expression. Hands-on mentoring and biology research are the hallmarks of Science Horizons, funded by a Howard Hughes Medical Institute grant.

Students get a global point of view at the Oechsle Center for Global Education, named for donors Walter Oechsle ’57 and Christa Huber Oechsle.

Will the next gift be yours?

Live Connected, Lead Change donors are funding places, tools, and experiences that contribute to an ideal education and prepare students for success.
GROWING PURPOSEFULLY

TO CREATE A VIBRANT AND CONNECTED COMMUNITY, we will increase the size of the student body by approximately 350 students by 2025. And because a low student-to-faculty ratio is fundamental to our education, we will add at least 35 new faculty members to sustain connection, broaden academic offerings, and emphasize the mentoring and promotion of women, especially in the natural sciences and engineering.

Recruiting and retaining top faculty in a highly competitive market requires deep pockets. Transforming a diverse campus into an inclusive community means funding activities, like athletics, that connect students throughout their four years. And jump-starting students’ careers means connecting them to immersive research and work experiences.

SUCCESS REQUIRES:

SUPPORT FOR FACULTY
Our faculty are our greatest asset. By endowing professorships and adding faculty positions, we will introduce more flexibility and connection into our curriculum and increase opportunities for student-faculty interaction.

STUDENT RESEARCH AND INTERNSHIPS
Turning information into knowledge is invaluable to the Lafayette experience. Generous campaign gifts have expanded undergraduate research opportunities and enabled immersive internships that offer a 360-degree work experience.

CONNECTING THE CAMPUS COMMUNITY
Lafayette’s new residential life program connects communities around shared interests and values and incorporates academic advising, career counseling, intramural competitions, and social activities.

ATHLETICS
Lafayette’s Division I athletics is an incubator for leadership and provides individual opportunities for students to excel. The Maroon Club helps us shape leaders on and off the field through support for coaches, equipment, scholarships, programs, and facilities.

“RECEIVING AN ENDOWED CHAIR WAS AN INCREDIBLE MOMENT. It’s really an endorsement that you are an expert in the field. It fueled my drive to transform the Engineering Division, which has moved up 20 places in the rankings.”

SCOTT HUMMEL
William Jeffers Director of the Engineering Division

“I WAS SURPRISED AND DELIGHTED to receive the Sell Chair in the Humanities. The endowment encourages further research and comes with the responsibility to promote rich, intellectual work in the humanities, such as an upcoming symposium at the College titled ‘Shakespeare, Race, and the Practical Humanities.’”

IAN SMITH
Richard H., Jr. ’60 and Joan K. Sell Chair in the Humanities

“Every gift matters.”

Growth will diversify the Lafayette experience for everyone and advance learning campus-wide.
Every gift to the Annual Fund ensures that your Lafayette—the Lafayette of small classes, stellar faculty, and connected communities—will carry its strengths into the future. Annual gifts are essential to campaign success—they add up to nearly 20 percent of the Live Connected, Lead Change goal—and we put them directly to work as soon as we receive them.

**What does your Annual Gift Make Possible?**

- Faculty/Student Research
- Study Abroad
- Performing Arts
- Financial Aid
- Winning Teams
- The Latest Technology
- Public Lectures
- Community Outreach
- Campus Connections
- Innovative Teaching

*Your investments today will determine where we go tomorrow.*