

# CONNECTIONS

March 2015

## OECHSLE CENTER OPENS FOR CLASSES

The opening of Lafayette's newest academic building brings the College closer to its goal of incorporating a global perspective into every student's educational experience.

Made possible by the support of Trustee Emeritus **Walter Oechsle '57** and the late **Christa Huber Oechsle**, the Oechsle Center for Global Education underscores Lafayette's multidisciplinary and interdisciplinary approaches to global issues.

The three-story center on South College Drive, overlooking Easton, is home to the International Affairs and Africana Studies programs and the Department of Anthropology and Sociology. It's a dynamic, collaborative learning environment. Innovative signature spaces like the Global Studio and the Global Salon can be configured in many ways for teaching, learning, and special events. A lecture hall seating 60 people, two classrooms with 40 seats each, and a conference room also add to the College's inventory of comfortable, well-equipped teaching spaces.



CHUCK ZOVKO

A dynamic, collaborative learning environment, the Oechsle Center for Global Education opened in January as the new home of the International Affairs and Africana Studies programs and the Department of Anthropology and Sociology. Prof. Wendy Wilson-Fall, chair of Africana Studies, is shown teaching in the building.

**“I GOT INTO INTERNATIONAL BUSINESS WHEN I LEFT LAFAYETTE, AND I KNEW MORE ABOUT THE WORLD THAN 99 PERCENT OF MY COMPETITORS.”**  
—WALTER OECHSLE '57

The center's common areas — incubators for connections and collaborations — became popular gathering places the day the doors opened. These spaces already have helped build a greater sense of community and identity among students in International Affairs, says **David Stifel**, the program's chair. The 40-plus IA majors in the Class of 2015 are taking their senior capstone course there this spring, and younger students who are just entering the major are coming to the

building for their required course on research methods. Stifel calls the common spaces the building's most important feature, because that's where students gather with each other and with faculty “to have conversations that can lead to opportunities.”

The \$10.6-million center opened for classes in January. While there already is robust support at the College for interdepartmental collaboration, the new hub for interdisciplinary programs will facilitate further collaboration, Stifel says. Other area studies programs on campus include American Studies, Asian Studies, Italian Studies, Latin American and Caribbean Studies, and Russian and East European Studies. A dedication ceremony will be held March 27.

The Oechsles were inducted into the Société d'Honneur, established by the Board of Trustees to recognize exceptional lifetime generosity, in 1997. Their major contribution during the Lafayette Leadership Campaign (1995-2001)

enabled the College to transform the former Alumni Memorial Gymnasium into Oechsle Hall for psychology and neuroscience. The Oechsles also endowed a scholarship fund that benefits international students at Lafayette. The William C. Rappolt '67 and Walter Oechsle '57 Neuroscience Prize, given annually to an outstanding senior, also bears his name.

The Oechsle Center complements other innovative facilities and programs that are broadening the global dimension of Lafayette's educational offerings. These include Grossman House, a residence hall for students interested in topics related to globalization. It opened in fall 2012, named in appreciation for the support of Trustee Emeritus **Richard Grossman '64** and his wife, **Rissa Welt Grossman**. Members of the Société d'Honneur, the Grossmans previously funded the Grossman Gallery in the Williams Visual Arts Building and the Grossman Visiting Artist and Exhibition program. ■

## THE DYNAMIC WILLIAMS ARTS CAMPUS



**D**ynamic new facilities at the Williams Arts Campus, where the College connects with downtown Easton, are boosting Lafayette's programs in theater and film and media studies and enhancing artistic opportunities for students in all disciplines.

A striking new building under construction at 219 North Third St., scheduled for completion in December 2015, will house a black box theater and film screening room, along with a green room, lobby, and scene shop. Outdoor spaces for seating, sculpture, and performances are in the plan as well.

Across the street, a new venue that includes a television/video production studio, rehearsal studio, media labs, editing studios, teaching spaces, and student gathering spaces was created by transforming a historic building at 248 N. Third. That work was completed in September.

These facilities complement the Williams Visual Arts Building, the art gallery and studio complex that opened in 2001, and the Ahart Family Arts Plaza, which opened in 2010. When the arts campus is complete, it will be a spectacular gateway to the Lafayette campus and the city.

"We now have the best in equipment, software, and facilities to

help students learn how to become thoughtful, effective, ethical makers of media," says **Andy Smith**, chair of film and media studies. "We are developing a community of media practitioners in which collaboration is central. We want to collaborate across disciplines to produce valuable contributions."

**Michael O'Neill**, head of the theater department, says the new facilities will greatly enhance the experience of theater students. The flexibility to configure the audience seating in the black box will allow students to gain experience in designing and performing in a variety of settings. More theater workshops and student-directed performances may be staged, and performances scheduled for longer runs.

The expansion of the Williams Arts Campus is made possible by a \$10 million lead gift from the **Morris R. Williams '22** family. During their lifetimes, the late Morris Williams and his wife, **Josephine Chidsey Williams**, provided the funding for Lafayette's Williams Center for the Arts, which opened in 1983. Their children, **Charles K. Williams II** and Trustee Emerita **Joan Williams Rhame**, provided major support for the Williams Visual Arts Building.

The open-air arts plaza was dedicated in honor of **Edward Ahart '69**, chair of the Board of Trustees, and his wife, **Catherine Ahart P'97 '03**. It was showcased in the Prague Quadrennial of Performance Design and Space, a premier international exhibition featuring innovative projects from around the world, and named Building of the Year for 2014 in a web poll conducted by American Architects.

The black box theater will be named for former Lafayette president **Daniel H. Weiss** and his wife, **Sandra Jarva Weiss**, thanks to a donation by the Board of Trustees honoring the couple. The film screening room will be named in honor of the late **John W. Landis '39** and his wife, **Muriel T.S. Landis. William C. Buck '50**, the **F.M. Kirby Foundation**, and **George P. (Sonny) Whelen P'10** are also major supporters of the arts campus.

The new facilities at the arts campus will increase the College's space for the arts by almost 50 percent. Grants from **The Andrew W. Mellon Foundation**, totaling \$1.25 million, are helping further integrate the arts into all areas of the curriculum. ■



Andy Smith, chair of film and media studies (center), in a new production studio with Alex Hope '16 (L-R), Chris Kelly '16, and Nyree Spearman '17.

## THE IMPACT OF SCHOLARSHIPS



Phil '60 and Bernice Bollman are the proud parents of a 1981 Lafayette graduate and the grandparents of three recent or upcoming Leopard graduates. They recently established an endowed scholarship fund that provides financial aid to students who are both student-athletes and engineering majors. With the couple are two beneficiaries of their generosity, Amelia Ayers '16 and Kyle Polinski-Frost '16.

**W**e must invest in our students," says Campaign Chair **Steve Pryor '71**. Nothing is more critical to Lafayette's future than ensuring that the College can attract and retain a competitive student body.

During the *Live Connected, Lead Change* campaign, more than 70 named scholarships have been added to the College's permanent endowment or established through restricted annual gifts.

### ADDED TO THE PERMANENT ENDOWMENT

- Rashid A. Abdu '56 Endowed Scholarship Fund
- Beavers Heavy Construction Scholarship
- David K. '61 and Nancy Bilheimer Scholarship Fund
- Philip D. Jr. '60 and Bernice Bollman Endowed Scholarship Fund
- Catherine A. Bown, Trustee, Endowed Scholarship Fund
- Class of 1953 Scholarship Fund
- Class of 1960 Marquis Scholarship Endowment Fund
- Class of 1979 Scholarship Fund
- The Cole '13 Family Scholarship Fund
- Connell Family Scholarship Fund
- James W. Dicker '84 Scholarship Fund
- Carol P. Dorian '79 Memorial Scholarship Fund
- The Michael and Amanda '86 Higgs Drobac Endowed Scholarship Fund
- Ceasar and Alicia Dupeyrat Scholarship Fund
- The Ronald L. '59 and Judith N. Eshleman Scholarship Fund
- A & S Fernandez Family Scholarship Fund
- Mary '79 and Howard Frank Study Abroad Endowment
- William J. Goade, Jr. '42 & Mary G. Goade Endowed Scholarship Fund
- Elizabeth Dall Godfrey Endowed Scholarship Fund
- Bennett J. '79 and Margaret Goodman Scholarship Fund
- Kirsti Wells Goodwin '96 and Matthew Goodwin Scholarship Fund
- Richard '41 & Nancy Grant Scholarship Fund in memory of Eric H. Grant '72
- Alan R. '64 and Penny Griffith Scholarship Fund
- U. Peter C. Gummesson '80 Scholarship Fund
- The Howard N. '65 and Pamela Heller Family Scholarship Fund
- Dean Frank R. Hunt Emergency Scholarship Fund
- Robert K. Johnson '60 Endowed Scholarship Fund
- Sally Elbert Kalin '87 Memorial Fund for Study Abroad
- George Kosmas and Loret Savage Kollitides Sr. Endowed Scholarship Fund
- Lafayette Baseball Scholarship Endowment Fund
- Pauline E. Laubach Scholarship Fund
- John C. '24 and Mildred Ludlum Scholarship Fund
- Macri Family Scholarship Fund
- George G. McNeely '39 Scholarship Fund
- Merlin Family Scholarship Fund
- Leon A. and Marian L. Miller Endowed Scholarship
- Napoleon '50 and Joan Morneau Scholarship Fund
- William J. Murgas '53 Scholarship Fund

"If Lafayette wants to be regarded as among the very best colleges in America, we have to have the very best students, those at or near the top of their class," Pryor says. "Engaged, motivated, and ambitious, they want to do something special with their lives, even though they don't know yet what that might be. But some of the very best students can't afford a Lafayette education."

That's why a key component of the campaign is to raise \$60 million for need-based and merit-based financial aid.

**Mary Higgins '15**, recipient of the national Goldwater Scholarship in support of her interest in biomedical genetic research, says, "I knew I wanted to go to a smaller school where I could interact with my professors and have great research opportunities. The Marquis Scholarship makes Lafayette financially possible, but more important than that, it provides a community of support through faculty mentors and peer events. I was also able to do EXCEL research in my first year — research that has grown into a senior thesis and, hopefully, a published paper."

During the 2014-15 academic year, over half of Lafayette's students are receiving assistance through the College's financial-aid program. College-funded scholarships, grants, work opportunities, and loans total more than \$41 million.

This includes approximately \$7 million generated by more than 550 named scholarships that are part of Lafayette's permanent endowment or are funded through restricted annual gifts. Named scholarships reflect the concern and the generosity of the many alumni and friends who are committed to keeping a Lafayette education within the reach of the most deserving students, regardless of their personal financial circumstances. ■

- Marina C. Petersen '10 Study Abroad Fund
- Lawrence Pih '64 Scholarship Fund
- Louise Moore Pine Marquis Scholarship Fund
- Douglas Prusoff '12 Student-Athlete Study Abroad Fund
- Lawrence J. '50 and Ina Lee P'83 Ramer Scholarship Fund
- Barbara and David Reif '68 Scholarship Fund
- Coach Joseph D. Sarra Football Scholarship Fund
- John N. and Grace W. Schlegel Scholarship Fund
- Schor Family Scholarship Fund
- Sigma Alpha Epsilon Endowed Scholarship Fund
- Leslie A. Smith '02 Scholarship Fund
- The William A. Spartin Scholarship Fund
- John V. Squarcia Memorial Scholarship Fund
- Strouse Family Scholarship Fund
- Tracy Hagert '82 and Michael '83 Sutka Study Abroad Fund
- Robert E. '56 and Mary T. Wells Scholarship Fund
- Robin Wiessmann Scholarship Fund
- Florence HM Yuen Chinese Student Scholarship Fund

### ESTABLISHED THROUGH RESTRICTED ANNUAL GIFTS

- Jim '86 and Karen '86 Akerhielm Annual Fund Scholarship
- Salman M. '00 and Neama Al-Sudairi Annual Scholarship Fund
- Jeffrey Baymor '79 Annual Fund Scholarship
- L.J. '97 and Shea Bennett Annual Fund Scholarship
- The Bernadette '93 and Joel Branosky Annual Scholarship
- Class of 2007 Alumnae Annual Scholarship Fund
- Friends of Lafayette Football Annual Fund Scholarship
- Leo '87 and Stacey '87 Helmers Annual Fund Scholarship
- JMP Foundation Annual Scholarship Fund
- The James H. Kammert '85 Annual Fund Scholarship
- Kappa Delta Rho Class of 2004 Annual Fund Scholarship
- Michael '67 and Rita O'Kane Annual Fund Scholarship
- Posse Annual Fund Scholarship
- Rapuano Family Men's Soccer Annual Fund Scholarship
- The Coach Joseph D. Sarra Annual Merit Football Scholarship
- Vecchio Family Annual Fund Scholarship
- Dr. James '57 & Carol Vorosmarti Annual Fund Scholarship
- The Dr. Marion '60 and Barbara Vujevich Annual Merit Football Scholarship

### TYPES OF SCHOLARSHIPS

#### Named Endowed Scholarship

Endowed scholarships provide support in perpetuity for qualified students. With a gift of \$50,000 or above, you can name the scholarship and stipulate the type of recipient it will benefit. For example, the scholarship may be designated for a student from a particular geographic area, a Marquis Scholar, or a student with a specific academic or extracurricular interest. Because the name of the scholarship will be linked to the fund forever, gifts for this purpose are a way for you to provide an enduring legacy. Gifts of \$1 million to \$1.3 million will cover full tuition and total cost of attendance for one student in perpetuity.

#### Named Annual Fund Scholarship

Donors of named Annual Fund scholarships pledge a total of \$20,000, payable at a rate of \$5,000 each year over a four-year period, with the funds expended in full each year. As with scholarships endowed at the \$50,000 level, the donor can stipulate that the recipient have a particular background or interest.

#### Young Alumni Named Annual Fund Scholarship

This scholarship program is designed to enable young alumni — or groups of young alumni (a class, an athletic team, or members of a campus organization) — who graduated within the past 10 years to make an individual gift or pool their resources to support a student's enrollment. These scholarships require a minimum of \$10,000, payable over four consecutive years at \$2,500 per year. Each donor or donor group has the opportunity to name the scholarship and designate the type of recipient.

# CAMPAIGN PROGRESS

Gifts and pledges totalled \$245.9 million as of January 31.

## CONNECTING LIBERAL ARTS AND ENGINEERING

GOAL \$130 MILLION  
 PROGRESS TO DATE \$58.7 MILLION

## FOSTERING INNOVATION IN TEACHING AND LEARNING

GOAL \$70 MILLION  
 PROGRESS TO DATE \$29.2 MILLION

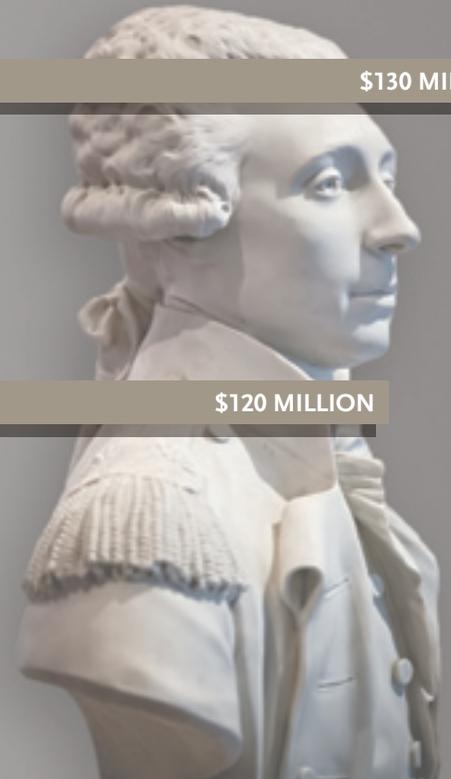
## CONNECTING THE CAMPUS COMMUNITY

GOAL \$120 MILLION  
 PROGRESS TO DATE \$51.2 MILLION

## ANNUAL FUND

GOAL \$75 MILLION  
 PROGRESS TO DATE \$49.7 MILLION

Emerging Initiatives: Goal \$5 million    Bequests and Undesignated Gifts: Received to date \$57.1 million



# CAMPAIGN PRIORITIES



## CONNECTING LIBERAL ARTS AND ENGINEERING \$130 MILLION

A STATE-OF-THE-ART INTEGRATED SCIENCE CENTER  
\$70 MILLION

ACADEMIC FACILITIES  
\$30 MILLION

WILLIAMS ARTS CAMPUS  
\$20 MILLION

SCIENCE AND ENGINEERING FUND  
\$10 MILLION

ANNUAL FUND  
\$75 MILLION



## FOSTERING INNOVATION IN TEACHING AND LEARNING \$70 MILLION

FACULTY  
\$40 MILLION

STUDENT RESEARCH AND INTERNSHIPS FUND  
\$10 MILLION

TECHNOLOGY AND INNOVATION FUND  
\$20 MILLION

EMERGING INITIATIVES  
\$5 MILLION



## CONNECTING THE CAMPUS COMMUNITY \$120 MILLION

FINANCIAL AID  
\$60 MILLION

ATHLETICS  
\$20 MILLION

CONNECTED COMMUNITIES RESIDENTIAL PROGRAM  
\$40 MILLION

TOTAL:  
\$400 MILLION

## LIVECONNECTED LEADCHANGE

THE CAMPAIGN for LAFAYETTE COLLEGE

### CAMPAIGN EXECUTIVE COMMITTEE (2013-present)

Stephen D. Pryor '71, Chair  
 Barbara Levy '77, Vice Chair  
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 Alison R. Byerly  
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 James R. Fisher '77  
 Alan R. Griffith '64  
 Michael D. Kiser  
 David A. Reif '68  
 David M. Roth '70  
 J. Peter Simon '75  
 Kimberly A. Spang

### CAMPAIGN STEERING COMMITTEE (2008-13)

J. Peter Simon '75, Chair  
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 Edward A. Ahart '69  
 Nancy E. Brennan '74  
 Susan B. Carras '76  
 James W. Dicker '85  
 Gary A. Evans '57  
 Jeffrey P. Feather '65  
 Alan R. Griffith '64  
 Richard A. Grossman '64  
 Jefferson W. Kirby '84  
 Elisabeth Hughes MacDonald '81  
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 Walter Oechsle '57  
 David M. Roth '70  
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### LEARN MORE

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